

ADVERTISE ON OFFICEAPPLICATIONS

OfficeApplications is more than just a Business-2-Business website. OfficeApplications is designed to be the place to go for professional end-users and (software oriented) channel partners and find information and read about

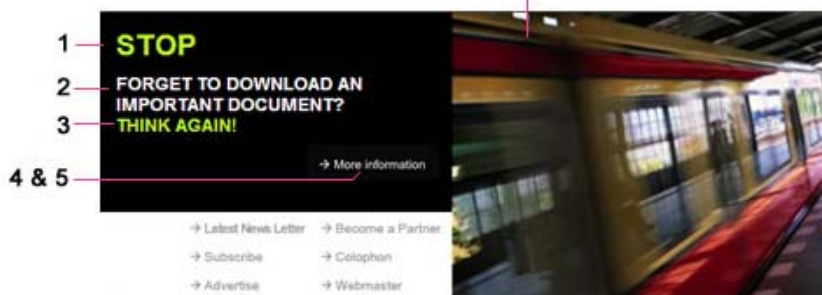
- Hot solutions from Independent Software Vendors
- The latest news from Microsoft
- News gathered from software technology partners
- Free registration of events including solution focused seminars and more
- Organizations who solved a challenge implementing a specific solution

OfficeApplications is an online news site focused on two target groups: end user organizations that use or consider solutions based on Microsoft technology and Microsoft channel partners across the EMEA region.

OfficeApplications advertisement policy is to offer fixed cost per promotional activity instead of the CPM (Cost per Thousand Impressions) based cost model most online publishers.

TOP BANNER

The #1 promotion is the Top Banner. This banner, consisting of two parts is always on the top of every page. The top banner consists of a text promotion – as shown on the left side – and an image (this can be a picture or any other image). A new advertisement will appear when a page is refreshed or when a new page is displayed.



1. Header, single text line, typically one word
2. Info text, max 3 lines
3. Sub header, one line
4. More information links back to the link as provided by you.
5. See above
6. The picture (or image) is fixed at 289 x 221 pixels

| PROMOTION | MONTH | QUARTER | ANNUAL |
|--|-------|---------|--------|
| Top Banner advertisement (min. 3 months) | € 250 | € 500 | €1.500 |

RANDOM PAGE ADVERTISEMENT

The Random Page advertisement is displayed random on the right section of all pages of the OfficeApplications web site. A new advertisement will appear when a page is refreshed or when a new page is displayed.

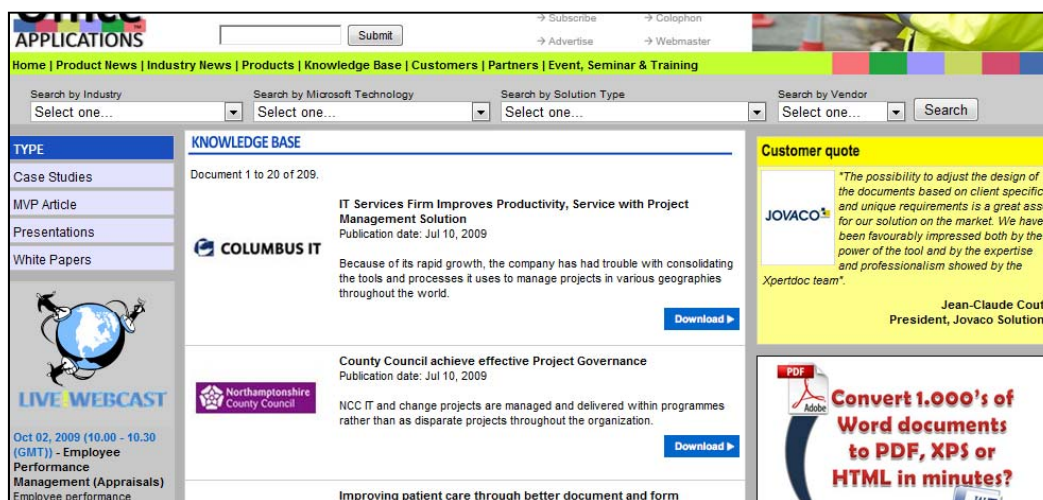


1. The Random Advertisement block is 282 pixels wide.
2. The image/promo links back to a URL of choice

| PROMOTION | MONTH | QUARTER | ANNUAL |
|---|-------|---------|--------|
| Random Page Advertisement Single advertisement | € 100 | €250 | €750 |

KNOWLEDGE BASE CASE STUDIES

The Knowledge Base is a source to find customers who solved a challenge using a specific solution from one or more vendors. Visitors can select the industry they work in, the Microsoft technology they want to use and the solution type they look for.



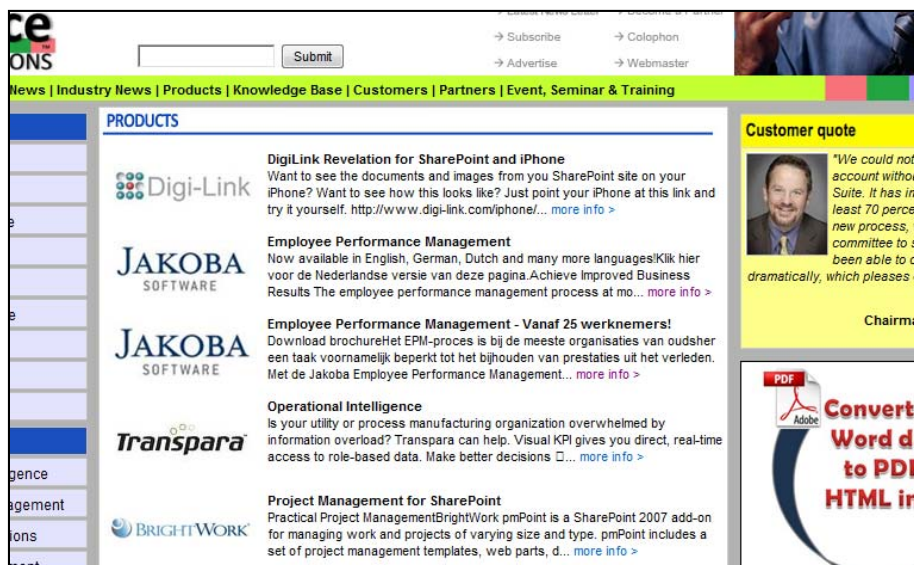
1. Every new case study is always displayed on the OfficeApplications home page first.
2. The Home Page will show the latest 3 case studies
3. Case studies will move into the Knowledge Base after they are displayed on the home page automatically.

| PROMOTION | ANNUAL |
|---|--------|
| Case Study publication 1st case studies | FREE |
| Case Study publication Up to 5 case studies (per case study) | €150* |
| Case Study publication Unlimited case studies (per case study) | €350* |

*During the contract period, you can publish up to "x" case studies.

PRODUCT PROMOTION

The Product section is a searchable area where customers can browse products by vendor or solution type. The link “More info >” will go to a separate page where a broader product description is displayed. On this page, up to 10 screenshots can also be displayed.




| PROMOTION | ANNUAL |
|--|--------|
| Product promotion Per product/solution | €300 |
| Product promotion >3 Per product/solution (per product) | €200 |

SEMINAR PROMOTION

Promote your seminar on our event calendar. We include your seminar details, description, time and other relevant information. Via our registration system, we will forward you any registration made within 24 hours.

| PROMOTION | ANNUAL |
|--|--------|
| Seminar promotion Per received registration | €20 |
| Seminar promotion - Per received registration per event over 20 registrations | €15 |

 **LIVE WEBCAST**

Oct 02, 2009 (10.00 - 10.30 (GMT)) - Employee Performance Management (Appraisals)
Employee performance management solutions enable you to connect with, align, engage, and develop your people most effectively, without forcing disruptive change on your organization. During this 30 minute presentation we will show you the benefits of an automated Employee...

Oct 06, 2009 (4PM - 4.30PM GMT) - Social Networking with SharePoint
Social applications integrated with Microsoft Office SharePoint Server 2007 transforms your intranet into a platform for universal Employee Engagement. During this demonstration by OI Software, they will show highly viral social networking functionality, s...

Oct 28, 2009 (9am PST, 12pm EST, 5pm GMT) - Microsoft SharePoint Server 2010 - What's Coming!
For three years now the Microsoft SharePoint team in Redmond have been developing new and very exciting functionality for the SharePoint platform.

BUSINESS PROMOTION PACK SILVER

The Business Promotion Pack 1 is a combination of various promotional items.

- 1x Top Banner advertisement for 3 months
- 1x Random Page advertisement for 3 months
- Up to 3 Case studies uploaded into the Knowledge Base for 12 months
- Promoting up to 5 seminars or events per 12 months (no cost per individual registration)
- List up to 1 product or solution on the product page for 12 months
- Free news and/or solution promotion on the Product News and Industry News sections

| PROMOTION | ANNUAL |
|--------------------------------|--------|
| Business Promotion Pack SILVER | €1.500 |

BUSINESS PROMOTION PACK GOLD

The Business Promotion Pack 1 is a combination of various promotional items.

- 1x Top Banner advertisement for 6 months
- 1x Random Page advertisement for 6 months
- Unlimited Case studies uploaded into the Knowledge Base for 12 months
- Promoting up to 12 seminars or events per 12 months (no cost per individual registration)
- List up to 3 products or solutions on the product page for 12 months
- Free news and/or solution promotion on the Product News and Industry News sections

| PROMOTION | ANNUAL |
|------------------------------|--------|
| Business Promotion Pack GOLD | €2.500 |

All prices are excluding VAT and are subject to change.